

APPLICATION FOR ELECTION TO THE COUNCIL OF  
THE INSTITUTE OF OPERATIONAL RISK  
FROM 21<sup>st</sup> NOVEMBER 2018

Candidates for Director are asked to confirm their preference for the specific role they wish to be considered for.

Marketing director

**PERSON REQUESTING NOMINATION**

**NAME:** Eva Mcdonald  
**ADDRESS:**  
**EMAIL:** emcdonald1008@gmail.com  
**TELEPHONE:**  
**MOBILE:** 07837442910  
**SIGNATURE.** Eva Mcdonald  
**DATE:** 11/11/2018

**PROPOSED BY**

A proposer must be a paid up member of the IOR in order to propose or support a nomination. Please ensure that you have checked that the person you are proposing is willing to stand for election BEFORE you nominate them.

1. **NAME:** George Clark  
**SIGNATURE:** .....  
**DATE:**

**SECONDED BY**

**A seconder must be a paid up member of the IOR in order to second a proposal**

**2. NAME: Trevor Bedeman**

**SIGNATURE: .....**

**DATE:**

**REASON FOR NOMINATION (no more than 200 words – your background, experience, relevant contribution to operational risk and what you would hope to bring to the Institute. If available, an up to date copy of your CV would be helpful).**

**Passionate about Operational Risk and helping bring the IOR to new audiences. Very creative and focused on evolving and marketing the benefits of the IOR via digital channels and events.**

**Although marketing isn't my primary background, I have experience in sales and operations which has given me commercial skills to approach the marketing role well.**

**I am the chair of a women's charity and through this have gained board experience and good understanding of governance at board level.**

**I worked for Octopus group where I learned to develop mg creatively in a professional environment and was exposed to very dynamic and modern marketing approaches. Some of which I hope to adopt to the IOR profile.**

**Please also enclose a note of any relevant qualifications and brief history of career/key roles**

**Where available you may wish to simply refer to an attached CV.**

Completed forms to be returned to the IOR Secretariat by post to:, Pelmark House, 11  
Amwell End, Ware, Hertfordshire, SG12 9HP or email: [info@ior-institute.co.uk](mailto:info@ior-institute.co.uk) or  
Fax No: 0844 822 5215

Please note that in lieu of original signatures of proposers and seconders direct emails,  
confirming their agreement, from paid up members will be accepted